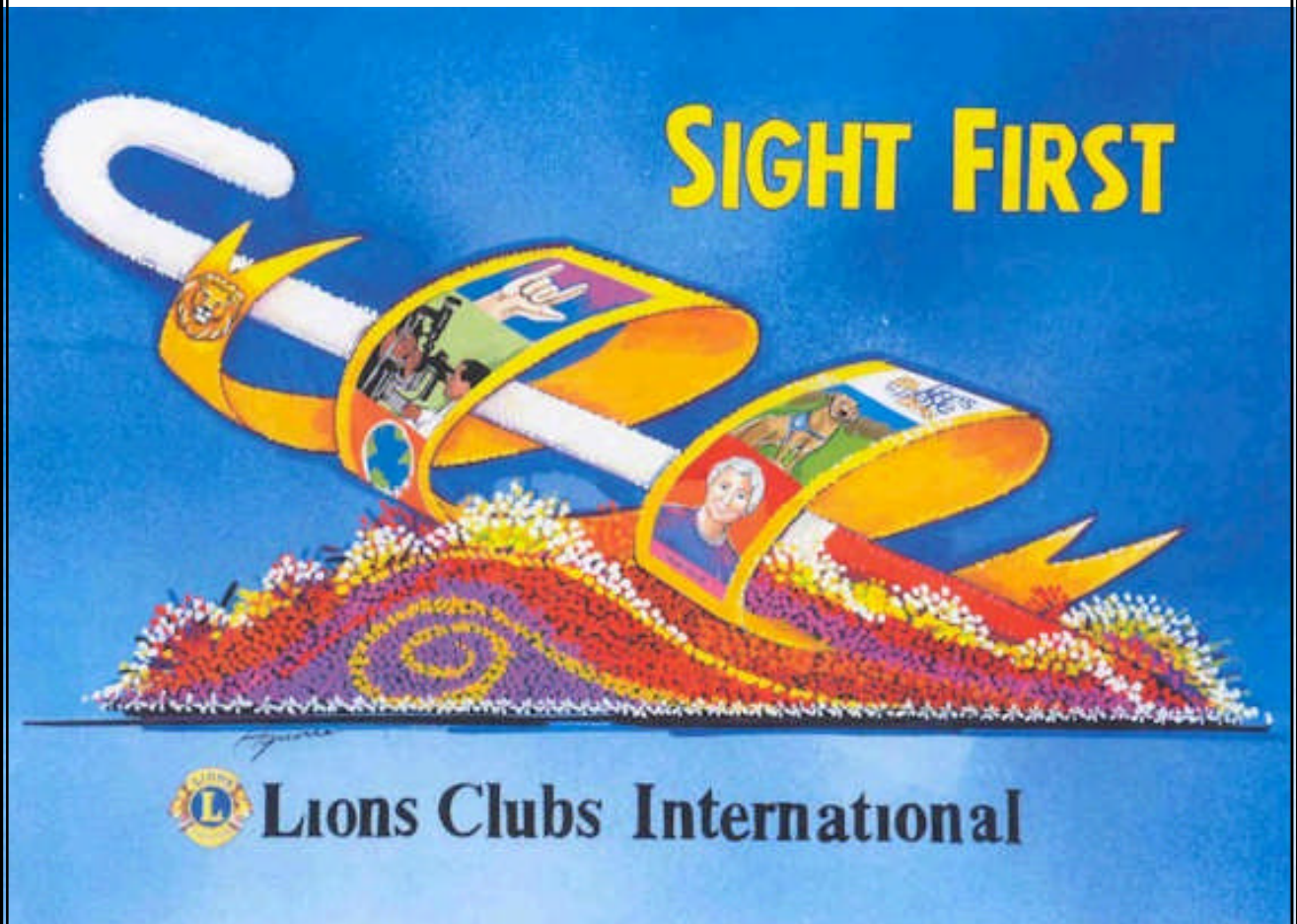


Lions Clubs International



2007 Rose Parade Float "Sight First"



Presented by: Lions Float Inc.



"WE SERVE"

Who are the Lions?

Since 1917, Lions clubs have offered people the opportunity to give something back to their communities. The International Association of Lions Clubs started in Chicago, IL when an insurance salesman, Melvin Jones, decided that there needed to be a community service club that gave back to the community. He organized local businessmen and soon involved other clubs across the nation and then internationally to form what is now the largest service club organization in the world. From involving members in projects as local as cleaning up an area park or as far-reaching as bringing sight to the world's blind, Lions clubs have always embraced those committed to building a brighter future for their community.

We Serve – Over 1.3 million Lions members in 45,000 clubs in 200 countries and geographic areas answer the needs that challenge the communities of the world. Lions tackle tough problems like blindness, drug abuse prevention, and diabetes awareness.

Global Neighbors - Lions members, men and women, provide immediate and sustained relief in time of disaster and offer long-term assistance to those in need. Lions collect and recycle eyeglasses for distribution in developing countries and treat millions of people to prevent river blindness.

Community Leaders - Lions improve the quality of life in their local communities by building parks, supporting hospitals and establishing water treatment programs.

For nearly 90 years since 1917, whenever there is a need at home or around the world, Lions members are there to help. Our motto and our commitment is "We Serve!"



"WE SERVE"

Lions Float Inc. History

In 1992, under the leadership of then International President Donald E. Banker of Rolling Hills CA, Lions Clubs International entered its first float in the New Year's Day Tournament of Roses Parade in Pasadena and has continued every year since that time. Two of our Lions entries (1993 and 1994) won awards for the most beautiful float in our category. However, we believe all our entries are winners since they present Lions with an opportunity to promote our service activities to people worldwide who watch the parade and see our float each year.

Lions Float, Inc., a non-profit corporation, was formed in 1994 to direct the preparation and funding of the Lions float in the Rose Parade. This is a year-round activity involving the designing, fundraising and coordinating of volunteer decoration of the float in December. To raise these funds, Lions Float, Inc. sells a variety of commemorative items such as pins, shirts, license plate frames, sun shades, antenna balls and hats and offers fellowships for donations honoring PIP Banker and others.

We welcome the support of Lions all over the world in supporting and decorating the float. What a better way to promote Lionism than to be represented in this widely publicized international parade. Lions International is the largest service organization in the world. We want the world to hear us **ROAR!**

Lions Clubs International Foundation

Lions Clubs International Mission Statement

To create and foster a spirit of understanding among all people for humanitarian needs by providing voluntary services through community involvement and international cooperation.

Lions care about their communities. Based on a recent report of Lions clubs worldwide, it is estimated that each Lions clubs donates US\$9,900 to charitable causes, totaling US\$449 million annually. Each year, Lions club members volunteer approximately 76 million hours or the equivalent to 36,500 people working full time.

Our Lions Clubs International Foundation (LCIF) works with Lions to help other Lions to serve the world. The Foundation accepts donations from Lions and non-Lions and in turn provides funding in the form of grants to financially assist Lions districts with large-scale humanitarian projects that are too large for Lions to finance on their own. Recent projects included aid to Tsunami and Katrina relief.

LCIF aids Lions in making a greater impact in their local communities, as well as around the world. Through LCIF, Lions ease pain and suffering and bring healing and hope to people worldwide.

Grants provide both immediate assistance following natural disasters and long-term disaster relief for reconstruction efforts. Grants help preserve sight, combat disability, promote health or serve youth.

Every dollar donated to LCIF goes toward a grant. Lions support is crucial as donations from Lions provide the majority of LCIF's revenue. LCIF receives a small amount of funding from foundations and corporations.

LCIF receives no club dues. LCIF is truly Lions helping Lions. Since LCIF began in 1968, it has awarded nearly 8,000 grants totaling US\$566 million.





"WE SERVE"

Multiple District - 4

Key Facts and Projects

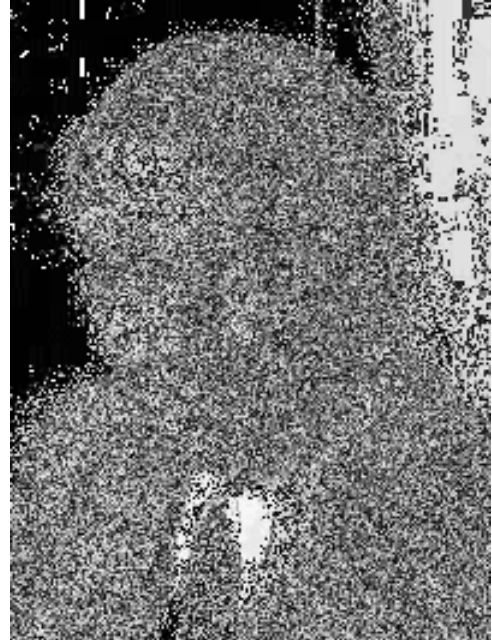
Multiple District 4 (MD-4) covers California with over 23,000 members in 15 Districts and over 780 Clubs.

Key Projects Include:

- Student Speakers Contest: for High School students offering over \$100,000 in scholarships annually
- Eye Glass Recycling: thousands of glasses are collected annually across the state and used to give the gift of sight to people in need in Mexico and other areas
- Youth Exchange Program: Lions host young people from around the world and send our children overseas for cultural awareness and education
- Hearing Foundation: Hearing aids are collected for use by needy individuals here and abroad, and hearing services are provided as needed
- Lions Camps for Sight and Hearing Impaired Children: Provides an outdoor camping experience for these children at two Lions operated camps
- Various Vision Related Organizations: Provide wide ranging, cost-effective vision services for those in need based on ability to pay
- And many others!

Biography of Lion Jimmy M. Ross Lions International President 2006-2007

Jimmy M. Ross of Quitaque, Texas, USA, was elected to serve as 2006-2007 president of The International Association of Lions Clubs at the association's 89th International Convention, held in Boston, Massachusetts, USA June 30 - July 4, 2006. President Ross is a rancher and a retired judge.



A Lion since 1969, President Ross is a member of the Quitaque Lions Club. He has held many offices within the association, including club president, multiple district secretary, state membership & extension chairperson, multiple district convention chairperson, multiple district council chairperson and international director.

Additionally he has taken part in eyeglass recycling missions to South America and been involved in chartering more than 500 clubs.

President Ross has also been active in numerous professional and community organizations. He was a member of both the Water Control & Improvement Board and the District Juvenile Probation Board and chairperson of the board of the All Emergency Systems in 26 counties of Texas.

President Ross's special interests have been in membership extension, the strengthening of clubs and community service. In recognition of his work on behalf of the association, he has received many awards, including District Governor Appreciation Awards, International President's Awards and the Ambassador of Good Will Award, the highest honor bestowed upon association members. He is also a Progressive Melvin Jones Fellow.

President Ross and his wife, Velda, have three daughters, two sons-in-law and one granddaughter.



"WE SERVE"

Description of 2006 Lions Float "Sight First"

- The 2007 Lions Float is titled "Sight First" as part of the 2007 Tournament of Roses Parade theme "Our Good Nature."
- The Float depicts a large "White Cane" symbolizing Lions primary focus on helping those with vision problems to get the help they need to lead productive lives and to work to prevent blindness and vision problems throughout the world. Around the white cane is a ribbon depicting key aspects of Lionism including Helen Keller who challenged Lions to become "the Knights of the blind in the crusade against darkness" at our International Convention in 1925.
- Campaign SightFirst II is an ambitious project to raise over \$150 M (US\$) over three years to combat blindness and vision problems around the world. Its predecessor program, SightFirst I, started in 1990, raised \$143.5 million as a global initiative to fight the major causes of preventable and reversible blindness. These funds provided more than 5 million cataract surgeries, built or expanded 207 eye hospitals, supported more than 70 million treatments to prevent river blindness, and improved eye care in 89 countries around the world. SightFirst II will do even more.
- Riding the float will be our current International President, Lion Jimmy M. Ross and his wife Velda, along with two selected young members of our local LEO Clubs that provide Lions experiences for our youth.

*For More Information,
Contact:*

*Past District Governor
James North
President of Lions Float Inc.
714-968-3635
Jamesnorth@msn.com*

*Past District Governor
Alan L. Adams
Director, Lions Float Inc.
310-621-1846 C
310-336-7476 W
alan.l.adams@aero.org*